

easyDNA DNA Testing Services
has been awarded the
WhatClinic.com
2014 Award for Customer Service

Dear Clinic Manager,

It gives me great pleasure to say that your clinic has been awarded the 2014 Customer Service Award from WhatClinic.com. Only a tiny fraction of clinics met the high standards needed to win. We have added the award to your brochure listing, which is proven to increase patient enquiries and patient conversion. Congratulations and well done!

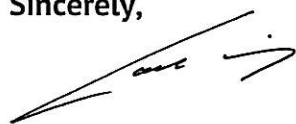
Last year's highlights

Last year saw some pretty impressive changes for the site. The number of visitors using our service increased to 15.2 million; an increase of up 33%. The number of patient enquiries rose from 505,000 to 773,000; an increase of 53%. Patients from 237 countries and territories logged into WhatClinic.com last year.

Thanks for helping us make 2013 such a success. Your Award Certificate is enclosed, along with a handy window sticker. If you take a picture of your team with the award and email it to awards@whatclinic.com we'll share it on our blog.

Finally, I would like to say thank you for your commitment to patients, and from all of us here at WhatClinic.com, keep up the good work!

Sincerely,



Caelen King
CEO
Whatclinic.com

Why not add the award to your own website?

We have emailed your Winners Website Badge to info@easydna.net. Can't find it? Check your email filters or email us at awards@whatclinic.com. Or just give us a call on +353 1 652 05 20. We can send it again.



Share the good news

If you'd like to share the good news, we have put together a handy press pack for winners. Just email awards@whatclinic.com and we'll send you:

- A press release template for you to edit and send to local press
- Social media badges for use on Twitter and Facebook
- A Winners Badge for your own website



WhatClinic.com
2014 Customer Service Award

Awarded to

easyDNA DNA Testing Services

**In recognition of excellence in the field
of customer communication.**

Awarded by

Philip Boyle, Marketing Manager

WhatClinic.com
A better way to choose a clinic